

Dec. 5, 1952

TECHNICAL

9:00

A. Thompson
Producer

"Composer's Alley"

PIANO: CHORD

ANNCR: Did you ever get an idea for a tune you thought might make a good popular song?

PIANO: CHORD

ANNCR: Did you ever write a song and wish you could get professional advice on it?

PIANO: CHORD

ANNCR: Would you like the chance to have your song copyrighted and submitted to some of the biggest names in the music business?

PIANO: ARPEGGIO

ANNCR: If you answered yes

CHORD

to any of these questions

CHORD

then this is the show for you;.....And if you just like to listen to good new music, then you too are invited to join us down here in "Composer's Alley."

PIANO

VOICE; Theme

ANNCR: Hello there, this is Dick Earle welcoming you ~~to~~ once again to "Composer's Alley", which is rather crowded tonight with Smith students, their dates, and some members of the faculty and administration, whose applause, we hope, will help in deciding upon our final winner. This is the new P.B.S. show that brings to you original songs from the Amherst and Smith campuses in hopes that we can help the composers in having their songs arranged, performed, and judged by experts in the music business. And it is our hope that we can also contribute in some small way toward sending the four best songs of the year on their

way to becoming hit songs all the way across the nation. Of course, to make this project a success, we need the support of all the amateur songwriters on both campuses. It's very simple to enter the contest, and before I introduce our judges for this evening, here is Al Thompson with the details.

ANNCR#2: "Composer's Alley" programs run on a five weeks basis, with two broadcasts (every other week) from each college, on which are presented three songs, each by a different composer. On every fifth show we call back the winners from the previous four weeks, and from them will be chosen a winning song to be copyrighted and plugged to the best of our ability. Only original unpublished works will be accepted, with presentation on an amateur show not considered as publication. Only one song may be entered by any one composer during a cycle, although a composer may enter again in another series. If the composers wish to perform their own songs or arrange for their own performers, they may do so; but a competent singer and accompanist will be provided for each broadcast. Songs for the final shows - that is, those on every fifth week - may be arranged and performed by the Smithereens of Smith or the D.Q.'s of Amherst. Please submit all songs on the Smith campus to Marty Moore, Jordan House, and at Amherst to Dick Earle or Bob O'Brien.

ANNCR: Thank you Al. I might add that we are increasing our contacts daily in the matter of plugging the monthly cycle winners. The Winner's song will be professionally arranged, it will be copyrighted and recorded, and submitted to as many people in the field of music as we can reach. Right now, our list includes two leading national bandleaders and a theatrical producer. If you know of anyone in the music business who might be interested in looking over one or two of our winning songs, we hope you'll

way to becoming his agent all the way across the nation. Of course, to make this project a success, we need the support of all the newspaper publishers on both coasts. It's very simple to enter the contest, and before I introduce our judges for this evening, here is Al Thompson with the details.

ANNOUNCER: "Competition's Alive" features two on a five week basis, with two broadcasts (every other week) from each college, on which are presented three songs, each by a different composer. On every fifth show we call back the winners from the previous four weeks, and from then will be chosen a winning song to be copyrighted and placed in the hall of our ability. Only original unpublished songs will be accepted, with presentation on an amateur show not considered as publication. Only one song may be entered by any one composer during a week, although a composer may enter again in another series. If the composer wish to perform their own songs or arrange for their own performers, they may do so but a competent singer and accompanist will be provided for each broadcast. Songs for the final show - that is, those on every fifth week - may be arranged and performed by the representatives of either of the U.S.A. or Amateur. Names must be sent on the fifth week to the U.S.A. House, London House, and at London to Black Lake or Bob O'Brien.

ANNOUNCER: Thank you Al. I will add that we are maintaining our contacts daily in the matter of placing the weekly songs winners. The winner's song will be professionally arranged, it will be copyrighted and recorded, and submitted to as many people in the field of music as we can reach. Right now, our list includes two leading national manufacturers and a theatrical producer. If you know of anyone in the music business who might be interested in looking over one of our winning songs, we hope you'll

let us know. If any of the winners looks like a possible hit, we have made arrangements to have it published by a Boston publishing house.

And now, without further ado, let's meet our judges:

Pete Wynn-

Miss Smith- Smith Music Dept.

Our first song, which was the first winner on "Composer's Alley", is "Ebony Blues" written by Poofy Harris, a freshman at Smith, with words by Wink Neilson.

Introduction: how long been writing music?
her musical interests in college?
any outside activities in the field of music?

PIANO: "Ebony Blues" : piano- Poofy Harris
voice- Wink Smythe

ANNCR: That was "Ebony Blues" by Poofy Harris. And now if we may have the opinions of the judges. (ad lib)

Before going on to the second song, here are Roo Herty and Pug Henry with an Alley Extra, "Somewhere Over the Rainbow."

ANNCR: Song #2 on tonight's "Composer's Alley", "_____River", was first presented on the Amherst broadcast during the second week of this cycle. It was written by Peter Schramm, a freshman at Amherst, and is a ballad. Before we play his song, let's have a word with the composer.

Introduction: usual questions.

~~PIANO~~ Song #2 "_____River": guitar- Peter Schramm
voice- Peter Schramm

ANNCR: And now for the panel's criticism of "_____River" by Peter Schramm.

Another Alley Extra, "Graceful and Easy" will be sung by the Smithereens.

ANNCR: The last song on tonight's show is our last weeks winner, "For a Change," by Roo Herty. Roo, a junior at Smith, has done a great deal of musical work for the college. She wrote for the

let us know. If any of the winners looks like a possible hit,
we have made arrangements to have it published by a Boston
publishing house.

And now, without further ado, let's meet our judges:

Pete Wynn -
Miss Smith - Smith Music Dept.

Our first song, which was the first winner on "Composer's Alley",
is "Ebony Blues" written by Pooley Harris, a freshman at Smith,
with words by Wink Wallace.

Introduction: how long been writing music?
her musical interests in college?
any outside activities in the field of music?

PIANO: "Ebony Blues" : piano - Pooley Harris
voice - Wink Wallace

ANNOUNCER: That was "Ebony Blues" by Pooley Harris. And now if we may have

the opinions of the judges. (ad lib)

Before going on to the second song, here are Roo Henry and Fur

Henry with an Alfie Extra, "Somewhere Over the Rainbow."

ANNOUNCER: Song #2 on tonight's "Composer's Alley", "____ River", was
first presented on the Amateur broadcast during the second week
of this cycle. It was written by Peter Schramm, a freshman at
Amherst, and is a ballad. Before we play his song, let's have
a word with the composer.

Introduction: usual questions.

PIANO Song #2 "____ River": guitar - Peter Schramm
voice - Peter Schramm

ANNOUNCER: And now for the panel's criticism of "____ River" by Peter
Schramm.

Another Alfie Extra, "Graceland and Easy" will be sung by the

Saltchickens.

ANNOUNCER: The last song on tonight's show is our last weeks winner, "For

a Change," by Roo Henry. Roo, a junior at Smith, has done a
great deal of musical work for the college. The words for the

Sophomore Ralley Day Show last year - the ballet music for the Paris Ballet in the 2nd Act, and the music for "What's New to Do."

INTRODUCTION: how song was composed (although she has told before)
how long played the piano?
what in music after college?

Thank you Roo, and now let's hear that song.

PIANO: Song #3 "For a Change" : piano- Roo Herty
voice- Pug Henry

ANNCR: You have just heard our final song, "Fora Change" by Roo Herty. What do you think of it panel?????

ANNCR: And there you have all three entries on the first final broadcast of "Composer's Alley". Panel, you have just 2 minutes to decide upon the grand winner. While the judges are working on a decision, here are the Smithereens with another Alley Extra- "Thou Swell" and "Ther'll be Some Changes Made."

ANNCR: And now I see that the panel has come to a decision, and the winner is.....

PIANO: ARPEGGIO

ANNCR: (NAME OF SONG AND COMPOSER) _____.

Congratulations, _____, As soon as your song has been recorded, we will start it on its way to national popularity. We certainly want to thank the other contestants, who did very well in getting this far, and only wish that we could help make your songs a success too. Also, we are very grateful to the judges - Miss Smith, Mr. Duke, and Mr. Wynn - for their time, co-operation, and sound advice. The second cycle of "Composer's Alley" will begin after mid-year examinations and on our February program we hope to have as much enthusiasm as we have seen so far in the field of song writing. And so, until after Christmas, this is Dick Earle saying so long, thanks for listenning, and remember..... the song you're humming now might be the song the nation is humming tomorrow, through "Composer's alley".

PIANO & VOCALISTS

THEME.

ANNCR: This is P.B.S., the Pioneer Broadcasting System!

Sophomore Kelley Day Best Year - The Bellet won't for the Paris Bellet

in the 2nd Act, and the music for "What's New to Do."

INTERMISSION: Now song was composed (although she has told before)

Now I'm playing the piano!
What is music after college?

Thank you too, and now let's hear that song.

PIANO: Song "For a Change" : piano - Joe Henry
voice - Joe Henry

ANSWER: You have just heard our final song, "For a Change" by Joe Henry. And to you

think of it yourself!!!!

ANSWER: And there you have all three entries on the first final performance of "Composer's

Alley. Panel, you have just 5 minutes to decide upon the grand winner. While
the judges are working on a decision, here are the belletones with another

Alley Entry - "Then Again" and "There'll be Some Changes Made."

ANSWER: And now I see that the panel has come to a decision, and the winner is.....

PIANO: ARPHISIO

ANSWER: (NAME OF SONG AND COMPOSER)

Congratulations, _____, As soon as your song has been recorded.

we will start it on the way to national popularity. We certainly want to thank the

other contestants, who did very well in getting this far, and only wish that

we could help make your songs a success too. Also, we are very grateful to

the judges - Miss Smith, Mr. Jones, and Mr. Ryan - for their time, co-operation,

and sound advice. The second episode of "Composer's Alley" will begin later

mid-year announcements on our February program we hope to have as much enthusiasm

as we have seen so far in the field of song writing. And so, until after Christmas,

this is Dick Farle saying no long, thanks for listening, and goodbye.... the

song you're hearing now might be the song the nation is hearing tomorrow, through

"Composer's Alley."

PIANO & VOCALIST

THEME

ANSWER: This is P.S.S., the Pioneer Broadcasting System!